



» Bros Before Clothes

Three sets of siblings demonstrate that mixing family with business can be a fashionable pursuit.

BURKMAN BROS.

✕ While many Westerners journey east to look for spiritual enlightenment, Doug and Ben Burkman go in search of the textile equivalent of Nirvana. The brothers, who cut their teeth working on menswear for Gap, are professed fabric junkies, and their debut label, Burkman Bros., is the better for it. Upbeat and relaxed, the collection melds the chino-and-washed-shirt vibe of the East Coast with muted spice-market colors and other Far East flourishes—think of it as Martha's Vineyard by way of Mumbai. "The clothes are a little bit preppy, a little bit about our travels, and a little bit about American vintage," says Doug, who, with Ben, recently wrapped up a three-week tour of India's and Thailand's fabric bazaars before heading home (New York for Doug, Los Angeles for Ben). "When we find a vintage swatch with some interesting detail," Ben says, "we're inspired by it, and use it to create a wearable, lovable, interesting piece of clothing." *Courtney Colavita*



« Shirt (\$160), anorak (\$180), shorts (\$180), and belt (\$75) by Burkman Bros., burkmanbros.com.



The line is sold at Barneys New York, in San Francisco; Bergdorf Goodman, in New York; and Ron Herman, in Los Angeles. burkmanbros.com

STILL LIFES BY BRAD BRIDGERS, STYLING BY JULIE MORRISON AT MARK EDWARD, INC.; PORTRAITS BY JENNIFER LIVINGSTON; STYLING BY MICAH JOHNSON; GROOMING BY VALERY GHERMAN AT DE FACTO FOR DIOR.

KESNER

✕ After Matthew Simon, 34, ditched his corporate gig with the New York Knicks and his half-brother, Philip Silverman, 24, did the same with his job as a buyer at Bloomingdale's, they tapped into their shared interest in men's fashion and set up New York's newest upscale menswear boutique, Kesner. Named after their grandfather, the Greenwich Village shop carries some cutting-edge young designers (Kris Van Assche, Patrik Ervell, and Tim Hamilton, among others) but still feels like something from a bygone era. Clothes are displayed alongside club chairs from the thirties. Couches are covered in pinstripe suiting fabrics, and customers can order drinks in the shop's bar, which is hidden downstairs. "It works because our personalities complement each other," Simon says. "Philip is more easygoing and tolerant than I am. If he had the same personality as me, we'd probably be at each other's throats." *Katie Hintz*

Kesner, 524 Hudson Street, New York; kesner-ny.com





✦ A Family Affair

Brothers who design together stay together.



BROOKS BROTHERS
John, Edward, and Elisha



FERRAGAMO
Massimo, Leonardo, and Ferruccio



DSQUARED
Dan and Dean Caten



CHIP & PEPPER
Pepper and Chip Foster



BARKER BLACK
Kirk and Derrick Miller

APOLIS ACTIVISM

✦ The Partons—the brothers behind Apolis Activism—share not only good genes but also a sense of social responsibility. Santa Barbara natives Raan, 27, Shea, 24, and Stenn, 22, started their L.A. label a couple of years ago with a few T-shirts and the idea of giving to humanitarian causes. Over the past year the brothers' West Coast-preppy sensibility has seeped into an expanded collection that now includes rugged board shorts (a collaboration with old-school surf brand Katin), pared-down aviator jackets, and double-zip hoodies. The brothers donate a portion of their revenue to manufacturing partners dedicated to sustainable products, like cotton growers in Uganda and a women's cashmere cooperative in Nepal. But despite the lofty goals, everything about the Partons and their clothes is understated, even the barely perceptible Apolis Activism logo: an embroidered red cross—the global sign of relief. *The line is sold at American Rag, in San Francisco; Context, in Madison, Wisconsin; and Len Druskin, in Minneapolis. apolisactivism.com*

CLOCKWISE FROM TOP LEFT: MIKE PISCITELLI; COURTESY OF BROOKS BROTHERS; DAVID LEVINE; COURTESY OF FERRAGAMO; JAMES GILES; AMY HENDEL/WIREIMAGE.COM; GEORGE PIMENTEL/WIREIMAGE.COM; COURTESY OF APOLIS ACTIVISM (2).



« From left: Sweater (\$294), pants (\$165), shirt (\$168), pants (\$156), and tie (\$58) by Apolis Activism. apolisactivism.com.

